

# OUR CONTINUING STORY



**AUSTRALIAN WAR MEMORIAL  
DEVELOPMENT PROJECT**



# OUR CONTINUING STORY

The Memorial commemorates our living history – for every veteran and for every Australian.

Over the past three decades, 100,000 Australian servicemen and servicewomen have served in war, conflict, peacekeeping, and humanitarian and disaster relief operations. Today, their stories remain mostly untold.

As the centre for national commemoration, the Australian War Memorial is modernising and expanding its galleries to tell Australia's continuing story of service and sacrifice. We will share the experiences of Australians who have served in conflict and on operations including Somalia, Rwanda, Cambodia, Solomon Islands, East Timor, Iraq, Afghanistan and Syria.

In doing so, we will create a permanent display dedicated to telling stories of what our nation has done to prevent war and contribute to peace.

This continuing story will connect the spirit of our past and present for future generations to come.

“We owe it to every veteran of every generation to have their service recognised at the Memorial. The Development will give us the space necessary to tell the stories of our contemporary operations and the overlooked contributions we have made in the defence of peace and on humanitarian deployments.”

**Matt Anderson**

Director, Australian War Memorial



Geoffrey Fox,  
MSU/94/0044/29

# PURPOSE OF THE MEMORIAL

Deeply affected by what he witnessed during the bloody battle of Pozieres in 1916, Australia's first official war correspondent, Charles Bean, was determined that the sacrifice of Australian soldiers not be forgotten. He envisioned a national war museum and resolved to build what is now the Australian War Memorial. It would act as a:

SHRINE

MUSEUM

ARCHIVE

MORE THAN 100 YEARS ON, THE MEMORIAL'S PURPOSE REMAINS UNCHANGED.



Herbert Frederick Baldwin, E00246

"IT'S OUR LEGACY. IT'S SOMEWHERE FOR US TO FORMALLY PASS ON OUR STORIES SO THAT THE WIDER PUBLIC CAN HEAR THEM."

**Major Kylie Hasse DSM**  
Australian Army, Afghanistan, Iraq

# HISTORY OF DEVELOPMENT AT THE MEMORIAL



Richard Charles Strangman, XS0105

The Memorial was designed and built in the 1920s and 1930s to commemorate those who served in the First World War. By the time it opened on Armistice Day 1941, the world was in the midst of the Second World War. It, too, needed to be remembered.

In 1952, during the Korean War, the Memorial's commemorative purpose was expanded to

cover all wars in which Australia had been - or would be - involved.

The original Memorial building was extended in the late 1960s and early 1970s, and the Unknown Australian Soldier was interred in the Hall of Memory on 11 November 1993. Anzac Hall opened in 2001, and other major museum upgrades and developments occurred in the late 1990s and 2000s.

IT IS NOW TIME TO TELL THE STORY OF A NEW GENERATION OF AUSTRALIAN SERVICEMEN AND SERVICEWOMEN.

“THE MEMORIAL IS A PLACE WHERE VETERANS, FAMILIES AND ALL AUSTRALIANS CAN BEGIN TO UNDERSTAND OUR CONTINUING STORY OF SERVICE. A PLACE WHERE WE CAN HONOUR, LEARN AND HEAL.”

**Wing Commander Sharon Bown (Ret'd)**  
Australian War Memorial Council

“At the end of the day, in both times and eras, lives have been lost, and family members have made sacrifices ... It's a continuing timeline, and it's important that these stories are told.”

**Sergeant Adam Bryan**  
Royal Australian Air Force, Middle East

“That's the thing with the Memorial, it's constantly evolving ... We've got the galleries now that cover the most recent conflicts, but I think we need to tell more of those stories because they are the people who are coming through the galleries now.”

**Henry Moulds**  
Volunteer Guide, Australian War Memorial

# WORLD-CLASS BUILDINGS AND PUBLIC SPACES

Our new buildings and spaces will enhance the visitor experience, while protecting the heritage and form of the original iconic outline of the Memorial's sandstone building façade as seen from Anzac Parade.

The sacred heart of the Memorial – including the Commemorative Area, Hall of Memory, and Tomb of the Unknown Australian Soldier – will not change. The original Commemorative Forecourt, stairs and heritage entrance will also remain.

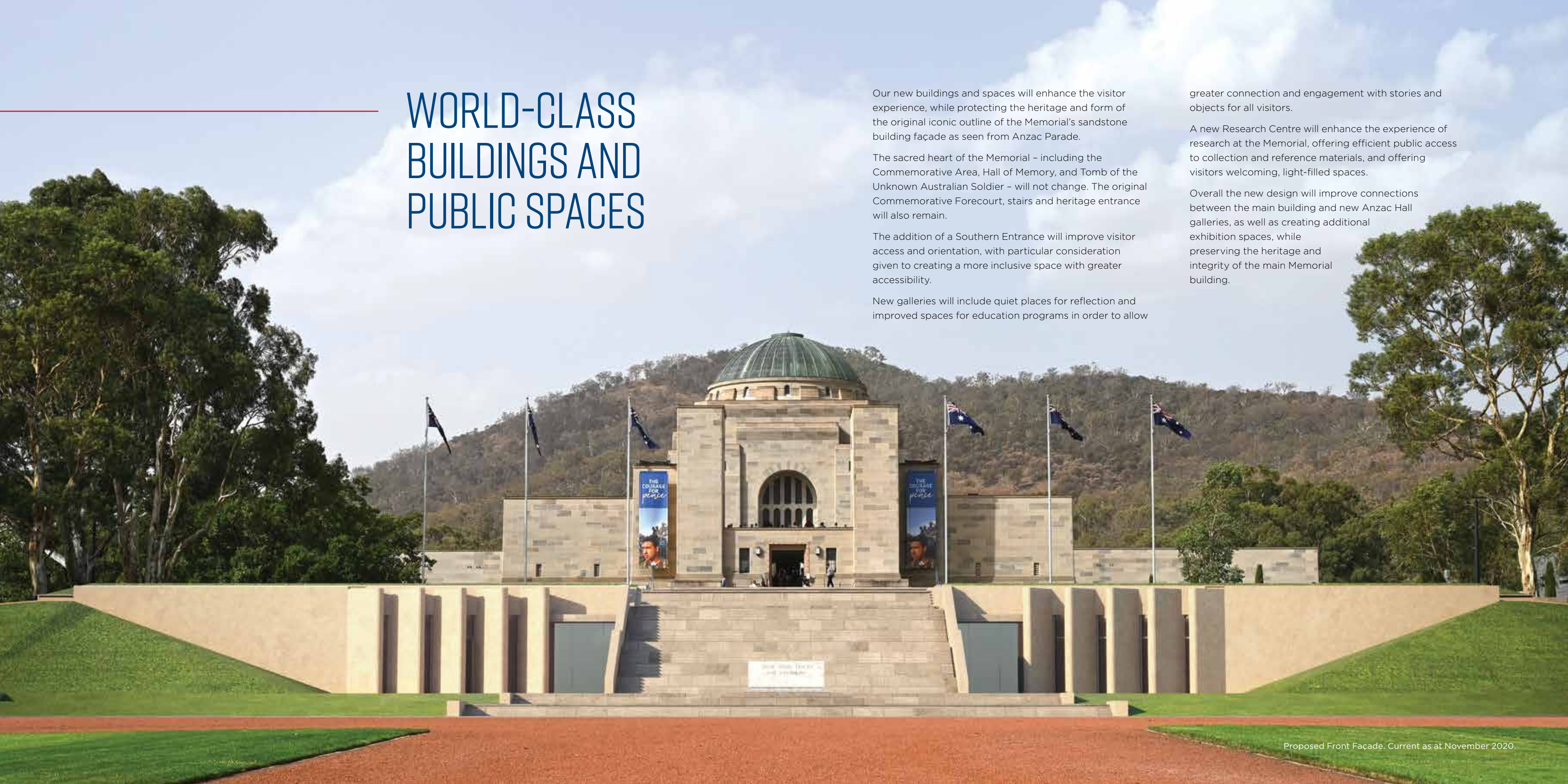
The addition of a Southern Entrance will improve visitor access and orientation, with particular consideration given to creating a more inclusive space with greater accessibility.

New galleries will include quiet places for reflection and improved spaces for education programs in order to allow

greater connection and engagement with stories and objects for all visitors.

A new Research Centre will enhance the experience of research at the Memorial, offering efficient public access to collection and reference materials, and offering visitors welcoming, light-filled spaces.

Overall the new design will improve connections between the main building and new Anzac Hall galleries, as well as creating additional exhibition spaces, while preserving the heritage and integrity of the main Memorial building.





## DEVELOPMENT PROJECT FUNDING

The Development Project is supported through \$498.7 million in funding allocated over nine years that will allow the Australian War Memorial to better recognise the contemporary service of veterans now and into the future.

In March 2022 the Government provided \$50 million through the additional estimates process, to help offset the significant and unprecedented market cost movement resulting from the impacts of inflation and global supply chain issues which continue to put pressure on construction costs.

Positive economic benefits at local and national levels will be generated over this period, creating directly and indirectly, more than 280 jobs in the community, including opportunities for veterans and defence family members through a dedicated engagement and opportunity plan.

The Prime Minister and Minister for Veterans' Affairs have reaffirmed that funding for the Development Project will not occur at the expense of veteran benefits or services. This is not the case of choosing one over the other, but a commitment to both.

## ARCHITECTURAL DESIGN

Following the Australian Government's approval of the Memorial's Detailed Business Case to develop its galleries, a comprehensive architectural design competition was conducted in 2019.

Entrants were asked to provide design solutions within the approved project budget that managed heritage risks, provided flexible and functional exhibition space, and enhanced the visitor experience. The shortlisted selection of architects had the option to retain the current Anzac Hall in any proposed concept designs.

Four concept designs – one of which included a proposal to extend the current Anzac Hall – were entered in the design competition.

A design jury – comprised of three highly-regarded architects, two senior Memorial staff, and an independent heritage conservation advisor – assessed the submissions.

After careful study, the design submitted by Cox Architecture was selected for the new Anzac Hall and Glazed Link. The design by Scott Carver Architects was selected for the new Southern Entry and Parade Ground works.

# NEW ANZAC HALL AND GLAZED LINK

The **new Anzac Hall** provides an additional 4,000m<sup>2</sup> of gallery space, with the construction of a new two-storey building that will house exhibitions and artefacts from the National Collection not currently on display.

The **Glazed Link**, positioned between the main building and new Anzac Hall, will house non-light-sensitive large objects, a café/restaurant, and space for educational programs.

## History of Anzac Hall

Opened in 2001, the previous Anzac Hall was built according to the needs of the time and with the resources available. The decision to rebuild was made following a comprehensive study and rigorous analysis of possible alternatives. This outcome was determined to be the least complex, best value-for-money approach that would not threaten the integrity of the heritage main building.

Replacing Anzac Hall increases the space available to honour Australian servicemen and servicewomen involved in modern conflicts and operations.





# SOUTHERN ENTRANCE

Designed by Scott Carver Pty Ltd, the new Southern Entrance will be located below the existing main building forecourt. These works include the Main Building Refurbishment (external), Forecourt and Parade Ground.

The Southern Entrance will provide greater accessibility to all areas of the Memorial, including weatherproof entry to the main building and lower level galleries. The oculus above the new entrance will offer a view toward the main building and the dome of the Hall of Memory.

The heritage entrance, stairs and commemorative forecourt will be reinstated in their original positions and will remain available as an alternative entrance to the Memorial.

Expanding and re-shaping the Parade Ground improves sight lines to the Stone of Remembrance. It will be used for military parades, and provide increased and improved accessible seating capacity for major events, as well as enhancing visitor safety and site security.

The Southern Entrance will house the Memorial shop, new spaces for private and public functions, and offer amenities and cloak facilities.



# C.E.W. BEAN BUILDING AND RESEARCH CENTRE

Designed by Lyons Architecture, the C.E.W. Bean Building extension will provide additional space to house, protect, digitise and preserve the Memorial's extensive archives and allow us to consolidate operational and administrative functions that currently take place in the main building, freeing up space for gallery content.

The extension will occur to the east and to the south of the existing building, aligning with the forecourt in front of Poppy's Café.

A new world-class research centre will be integrated into the C.E.W. Bean Building providing visitors with efficient and secure access to the National Collection and reference materials, in welcoming, light-filled spaces.



C.E.W. Bean Building and Research Centre. Current as at November 2020.

# VETERAN AND DEFENCE ENGAGEMENT



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Engaging veterans and their families on the Development Project is a key priority. As part of the gallery development consultation program, we are hosting specific engagement sessions for Australian veterans, veteran groups, and defence families. This approach will be critical in informing the content of new exhibitions and displays.

We are committed to ensuring the Development Project provides direct employment and opportunities for veteran-owned businesses. Contractors seeking

major construction contracts with the Memorial are required to detail a "Veterans' Engagement Approach" as part of the expression of interest and tender process. The Memorial is also working to identify veteran-owned businesses to ensure that they are given the opportunity to bid for sub-contracted work on the project.



Gary Ramage, P07964.085



NEW ANZAC HALL AND GLAZED LINK WESTERN VIEW



NEW ANZAC HALL AND GLAZED LINK EASTERN VIEW



SOUTHERN ENTRANCE WEST



C.E.W. BEAN BUILDING AND RESEARCH CENTRE



SOUTHERN ENTRANCE OCULUS



SOUTHERN ENTRANCE EAST

Proposed precinct view.  
Current as at  
November 2020.



# UNTOLD STORIES

At the heart of the Memorial development is honouring 100,000 Australians who have served our country in war, conflict and peacekeeping, humanitarian and disaster relief operations over the past 30 years. Our new exhibition spaces will allow us to tell the stories of these veterans and to recognise their service.

Diverse voices and multiple perspectives will reveal the experiences of those who served, as well as the impact of these conflicts on veterans, their families and civilian communities. We will expand the stories of Aboriginal and Torres Strait Islander service in our galleries and are committed to telling stories of those who continue to serve with honour among our military forces.

“WE’VE HAD 72,000 WOMEN AND MEN WHO HAVE SERVED IN THE MIDDLE EAST AREA OF OPERATIONS OVER THE PAST 30 YEARS. AT THE MOMENT, WE TELL THEIR STORY IN A GALLERY THAT ALSO INCLUDES OUR PEACEKEEPING OPERATIONS, AND WE SQUEEZE ALL THAT ALL INTO AN AREA SMALLER THAN A TENNIS COURT. WE NEED MORE SPACE, TO RECOGNISE THIS SERVICE AND TO GIVE THE RIGHT EMPHASIS AND CONSIDERATION OF THE CAUSES, THE CONDUCT AND THE CONSEQUENCES OF MILITARY SERVICE AND THE RECOGNITION THAT THEY ARE OWED.”

**Matt Anderson**  
Director, Australian War Memorial

# GALLERY DESIGN

In May 2021 internationally renowned exhibition designers Gallagher & Associates Asia, along with Pico Australia, were awarded the contract to design the new upper Anzac Hall and Middle East galleries. X Squared Design P/L was awarded the new Glazed Link and Peacekeeping galleries. Feedback and insights from audience research and veteran engagement is helping to inform exhibition design and provide guidance on the visitor experience.

The display of large military equipment and objects (such as aircraft) powerfully illustrates the experiences of those who served and supports a greater understanding of lived history, continuing the tradition of such iconic displays as the Ascot boat from Gallipoli, *G for George* Second World War Lancaster, and the “Huey” helicopter from Vietnam, all of which represent history and personal stories of service.



“I THINK THE DEVELOPMENT OF THE NEW GALLERIES IS A REALLY GOOD OPPORTUNITY TO CONNECT THE PAST EXPERIENCES WITH WHAT HAS BEEN, AND IS, GOING ON FOR INDIVIDUALS AND FAMILIES TODAY.”

**Corporal Amanda Robbie**  
Australian Army, Afghanistan

# GALLERY THEMES

## EAST TIMOR

Australia's peacekeeping role in East Timor was one of our nation's largest and most significant military commitments. Australian Defence Forces led the international community in providing a safe and secure path for Timor-Leste to become an independent nation.

## THE MIDDLE EAST REGION

Australia's involvement in conflicts in the Middle East Region over the past 30 years includes the Gulf War, the Iraq War, and operations against ISIS in Iraq and over Syria.

Australia has been involved in these conflicts as part of a larger multinational effort to bring long-term peace and stability to one of the world's most volatile areas, where fundamentalist religious movements and global terrorist organisations have planned and coordinated violent attacks on the international community.



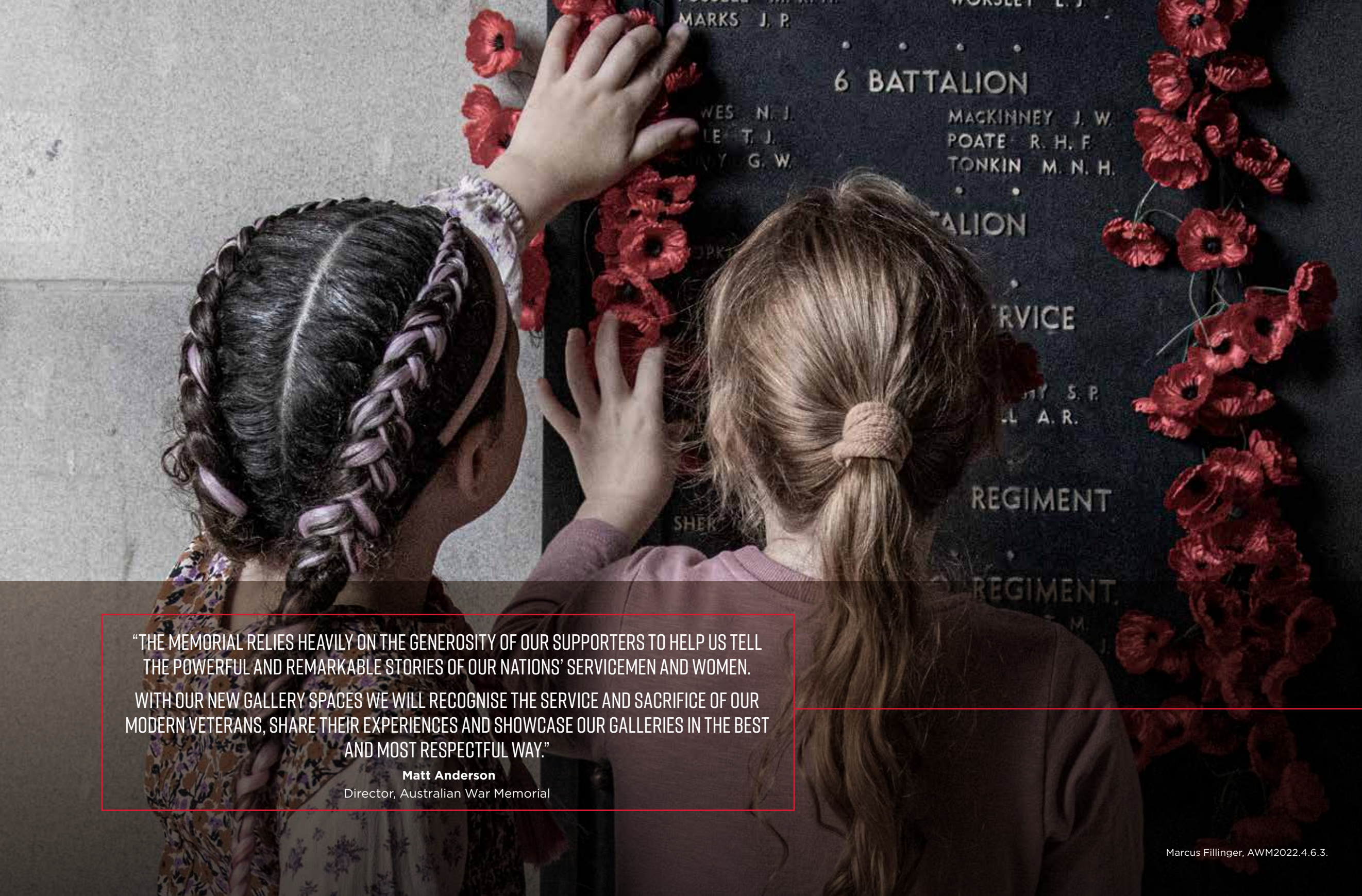
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## THE WAR IN AFGHANISTAN

The war in Afghanistan is Australia's longest war. Over a 19-year period, about 26,000 Australian Defence Force personnel served in Afghanistan; 42 of whom lost their lives.

## PEACEKEEPING, HUMANITARIAN AND DISASTER RELIEF OPERATIONS

From 1918 to 2006, more than 7,000 Australian civilians, diplomats, police and military personnel have contributed to United Nations efforts in peacekeeping, humanitarian and disaster relief operations. These efforts have included deployments to Somalia, Cambodia and Bougainville, as well as relief efforts associated with the Boxing Day tsunami of 2004 and Operation Australian Bushfire Assist 2019-20.



“THE MEMORIAL RELIES HEAVILY ON THE GENEROSITY OF OUR SUPPORTERS TO HELP US TELL THE POWERFUL AND REMARKABLE STORIES OF OUR NATIONS’ SERVICEMEN AND WOMEN. WITH OUR NEW GALLERY SPACES WE WILL RECOGNISE THE SERVICE AND SACRIFICE OF OUR MODERN VETERANS, SHARE THEIR EXPERIENCES AND SHOWCASE OUR GALLERIES IN THE BEST AND MOST RESPECTFUL WAY.”

**Matt Anderson**  
Director, Australian War Memorial

## SUPPORT US

### Help us tell their stories

The Australian War Memorial has a unique vision and mission, to remember those who made the ultimate sacrifice, and to provide a place for veterans to feel welcome. The Memorial strives to be a place that understands and honours their service, and tells their story to the broader public.

Private funding enables the Memorial to look beyond core activities and explore exciting new ways to educate and inspire our visitors, while meeting changing needs and expectations.

### Be a part of Our Continuing Story

Our new gallery spaces offer wide scope and presents unique opportunities to those who wish to play a major role in the ongoing development, and make a significant impact on the future of the Australian War Memorial. Your support could make possible a number of projects, leading remembrance and understanding of Australia’s wartime experience, leaving a lasting legacy for all Australians.

To start a conversation and find out what your support could achieve please contact Elliot Woods, Head of Communications and Marketing on (02) 6243 4523 or via email at [giving@awm.gov.au](mailto:giving@awm.gov.au).

# PROJECT TIMELINE

**2018** Development program announced by the Prime Minister, Hon. Scott Morrison MP.



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**2021** Southern Entrance works begin.  
Anzac Hall and Glazed Link building works begin.  
CEW Bean Building and Research Centre works begin.



**2024** Southern Entrance external works complete.



**2025** Main building lower level gallery fitouts begin.



**2025** Main building upper level refurbishments begin.

**2019** Early works begin.

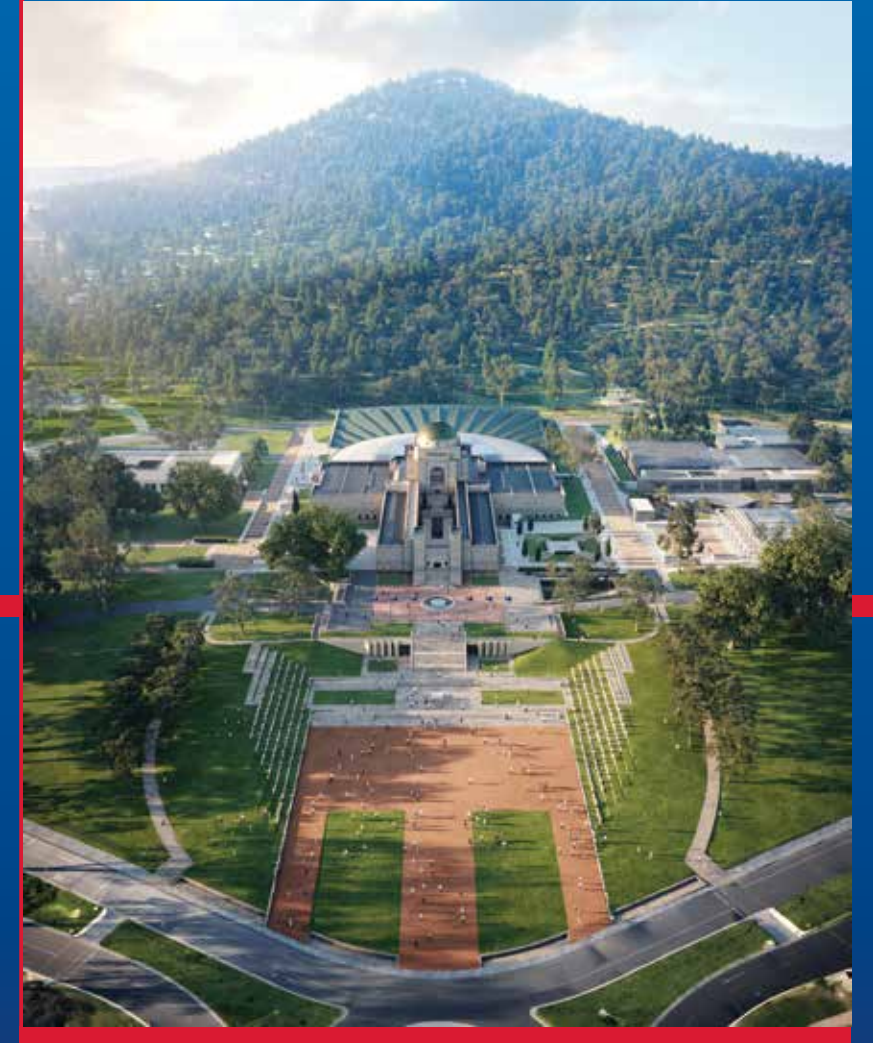


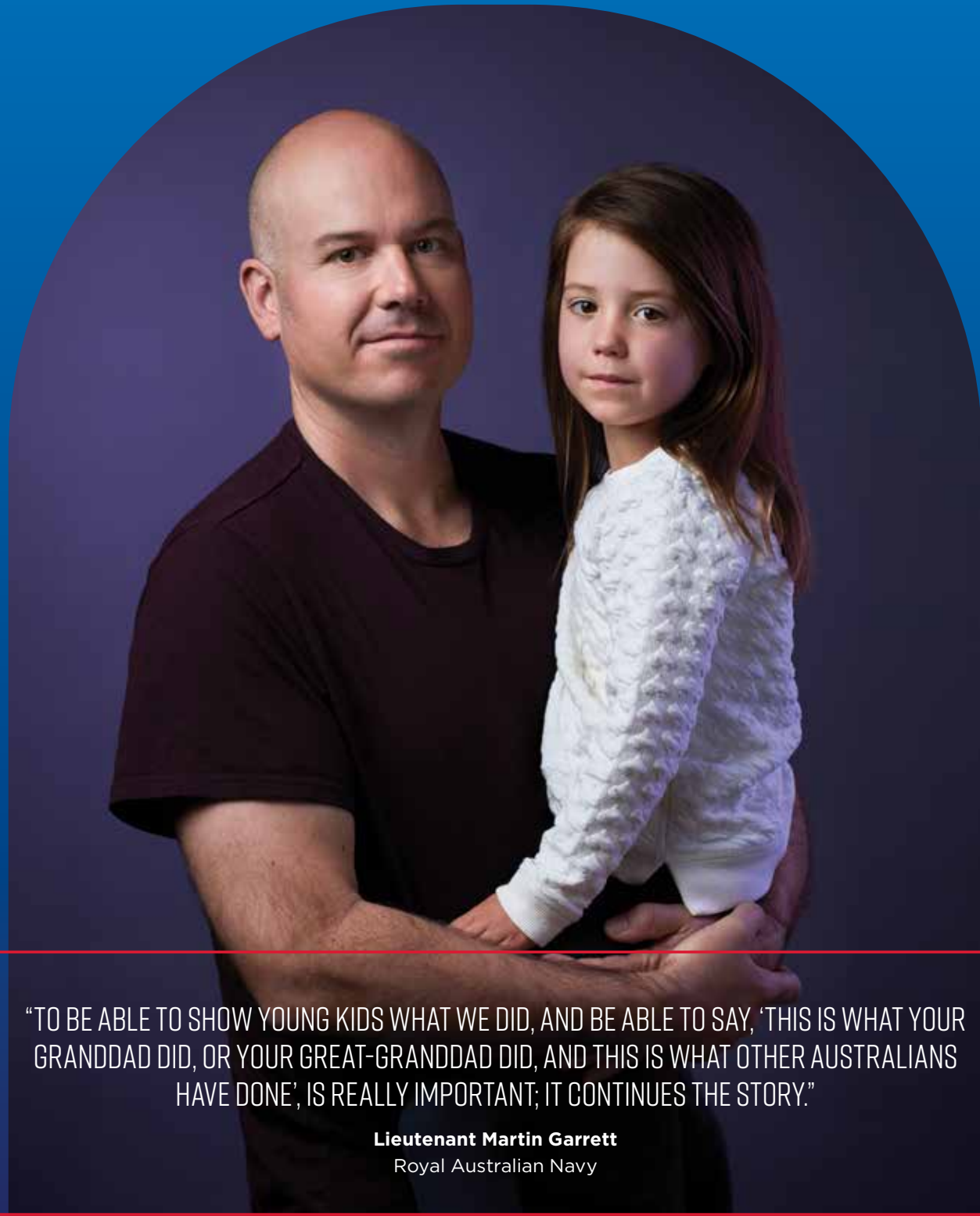
**2021** Anzac Hall site preparations begin.  
Main building lower level refurbishments begin.

**2025** Anzac Hall and Glazed Link fitout.  
Southern Entrance fitout.  
C.E.W. Bean Building and Research Centre fitout.

**2026** Public realm works begin.

**2028** Development Project complete.

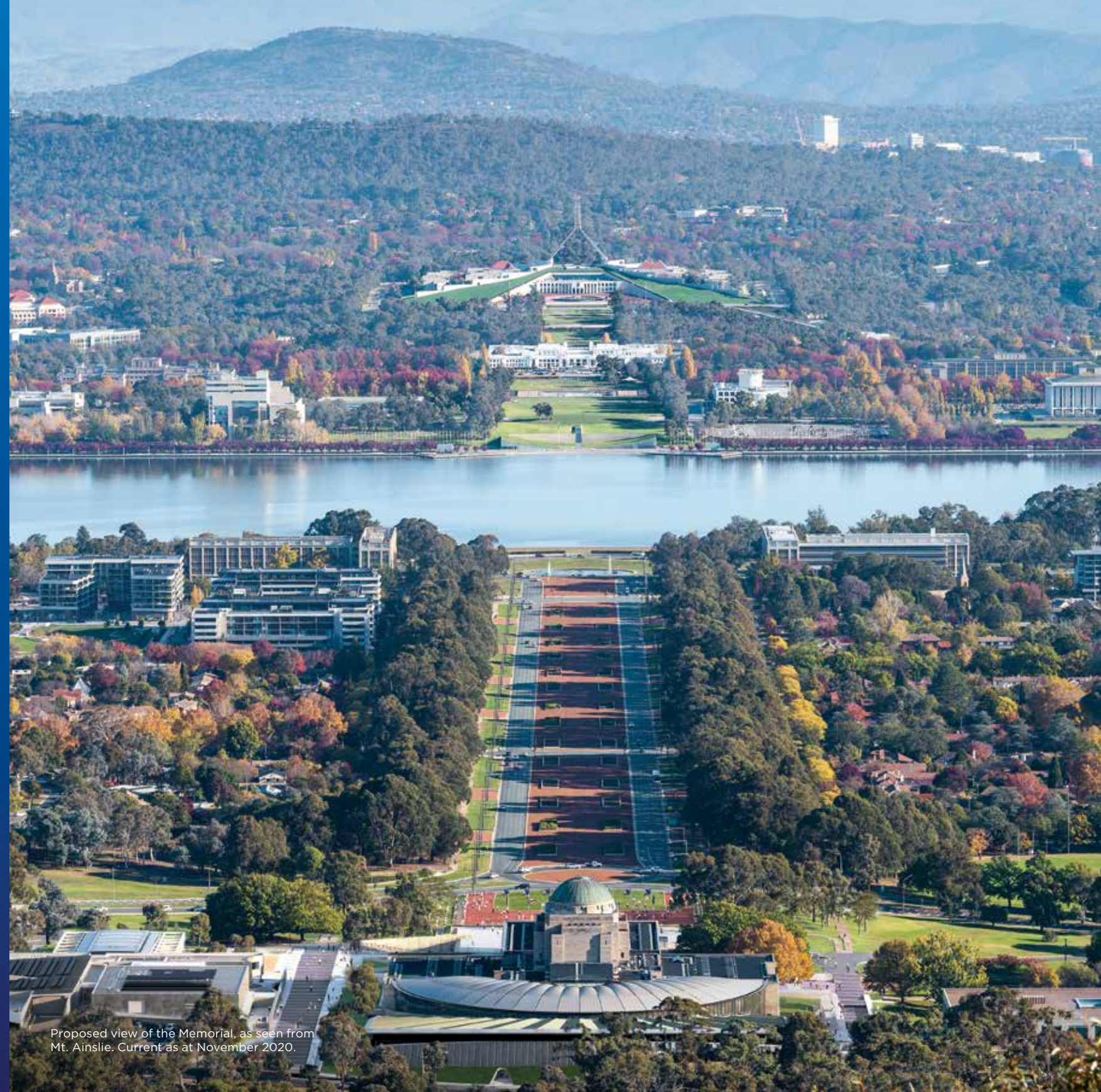




“TO BE ABLE TO SHOW YOUNG KIDS WHAT WE DID, AND BE ABLE TO SAY, ‘THIS IS WHAT YOUR GRANDDAD DID, OR YOUR GREAT-GRANDDAD DID, AND THIS IS WHAT OTHER AUSTRALIANS HAVE DONE’, IS REALLY IMPORTANT; IT CONTINUES THE STORY.”

**Lieutenant Martin Garrett**  
Royal Australian Navy

Martin and Olivia Garrett



Proposed view of the Memorial, as seen from Mt. Ainslie. Current as at November 2020.



## MORE INFORMATION

For more information visit  
[www.awm.gov.au/ourcontinuingstory](http://www.awm.gov.au/ourcontinuingstory)  
or visit our onsite Development Information  
Gallery located outside Poppy's Café.



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